

Introduced:  
1st Reading:  
Passed:  
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Effective:

RESOLUTION NUMBER XXXX

A RESOLUTION TO AUTHORIZE THE NEGOTIATED PURCHASE OF PROFESSIONAL SERVICES TO DEVELOP A SERIES OF NEXT STEPS IN ECONOMIC DEVELOPMENT WITH THE HYATTSVILLE COMMUNITY DEVELOPMENT CORPORATION AT A COST NOT TO EXCEED \$33,000

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WHEREAS, the City contracted with the Sage Policy Group for an Economic Development Study, which was presented on November 5, 2014; and

WHEREAS, the Council is now interested in identifying additional next steps in economic development for support existing Greenbelt businesses and attract new businesses; and

WHEREAS, the Hyattsville Community Development Corporation (HCDC) was one of the final three firms considered to the initial study; and

WHEREAS, HCDC is very knowledgeable of the Greenbelt marketplace as it is located just six miles away, and has done numerous economic development studies for nearby communities in the northern Prince George's County area; and

WHEREAS, the FY 2016 budget includes \$50,000 for professional services to further economic development; and

WHEREAS, HCDC has submitted a proposal dated July 31, 2015, of recommended next steps which the Council considered at a work session on August 26, 2015; NOW, THEREFORE

BE IT RESOLVED by the Council of the City of Greenbelt, Maryland that the City Manager be authorized to contract with the Hyattsville Community Development Corporation to develop a series of next steps in economic development in accord with Items #1 and #2 in its proposal dated July 31, 2015, and a cost not to exceed \$33,000.

PASSED by the Council of the City of Greenbelt, Maryland, at its regular meeting of September 28, 2015.

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Emmett V. Jordan, Mayor

ATTEST:

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Cindy Murray, City Clerk

## Proposed Menu of Economic IMPACT Consultancy Deliverables

Est. City Staff Hours	HCDC Team Hours		\$ Cost
<b>1. The Greenbelt Business Toolkit</b>			
3	15	A. Assess & Optimize Extant Website for Business & Support Development	\$ 1,500.00
3 to 5	20	B. Business Database	\$ 2,000.00
3 to 5	25	C. Commercial Property Database	\$ 2,500.00
2 to 3	25	D. Business Guide for Residents and Visitors	\$ 2,500.00
2 to 3	40	E. Public Maps	\$ 4,000.00
2 to 3	10	F. Commercial Code "Brochure"	\$ 1,000.00
2 to 3	20	G. Guide to Starting a Business in Greenbelt	\$ 2,000.00
3 to 5	35	H. Promotional Infographics (25-35)	\$ 3,500.00
25	25	I. Staff Toolkit Orientation and IMPACT Training	\$ 2,500.00
5	Allowance	J. Website integration	\$ 4,000.00
<b>Sub</b>	<b>60</b>	<b>215</b>	<b>\$ 25,500.00</b>
<b>2. Greenbelt Competitive and Collaborative Analysis</b>			
10	12	A. Competitive Assessment	\$ 1,200.00
5	20	B. Inventory of Municipal & County Economic Development Tools	\$ 2,000.00
10	20	C. Economic Programming Recommendations and Feasibility	\$ 2,000.00
<b>Sub</b>	<b>25</b>	<b>52</b>	<b>\$ 5,200.00</b>
<b>3. Implementation Plan for the SAGE "Strategy" Recommendations</b>			
10	35	A. Script detailed steps to realize SAGE Recommendation 1, making it "Program Ready" <i>Support Owner-Occupied Housing Development in Greenbelt East and Greenbelt West</i>	\$ 3,500.00
10	10	B. Assess Feasib., Cost/Benefit & script steps to SAGE Rec 2, Making it "Program Ready" <i>Provide Tax Breaks for Owner Occupants of pre-1980 Homes who Invest in Upgrades</i>	\$ 1,000.00
10	12	C. Assess Feasib., Cost/Benefit & script steps to SAGE Rec 3, Making it "Program Ready" <i>Provide Tax Breaks to Catalyze Rejuvenation of Older Commercial Areas</i>	\$ 1,200.00
20	10	D. Script detailed steps to realize SAGE Recommendation 4., <i>Reconsider Redevelopment Plans at Beltway Plaza</i>	\$ 1,000.00
25	20	E. Script detailed steps to realize SAGE Recommendation 5., <i>Strive for Change at Roosevelt Center</i>	\$ 2,000.00
<b>Sub</b>	<b>75</b>	<b>87</b>	<b>\$ 8,700.00</b>
<b>Agg.</b>	<b>160</b>	<b>354</b>	<b>\$ 39,400.00</b>
			<b>AGGREGATE TOTAL</b>